kod szkolenia: Marketing-AIS. / ENG

Webinar: The black scenario as art. Why do the best Project Managers need to think like professional terrorists?

The biggest project risk is not always what we fail to anticipate. Sometimes, it is the team that sees the problem coming but chooses not to say it out loud.
See how to test projects against worst-case scenarios before the market, the client, or reality does it for you.

Training recipients

The session is designed for risk management and internal audit leaders, managers of complex projects, board members and strategic decision-makers, startup and scale-up leaders, as well as Product Owners and Product Managers operating in highly uncertain environments.

Benefits

During the session, you will explore practical methods that help identify project weaknesses earlier, challenge overly optimistic assumptions, and prepare the organization for scenarios that rarely make it into a standard status meeting.

- how to use Red Teaming to test the resilience of projects and business decisions
- why teams often stay silent even when they can see the risks
- how to create an environment where challenging weak assumptions is encouraged
- how to run an effective Pre-mortem session before a project begins
- how to detect weak warning signals before they turn into a crisis
- how to move from passive risk registers to active scenario testing

Training program

1. **The Illusion of Green Reports.** Why a “everything is under control” status can sometimes be one of the most dangerous signals in a project.
2. **The Psychology of Silence and Team Politeness.** Why people fail to raise the problems they can already see, and how to create space for openly challenging assumptions.
3. **Red Teaming in Practice.** How to organize a controlled “attack” on a project, strategy, or business model and test its resilience before making costly decisions.
4. **Pre-mortem Step by Step.** A ready-to-use workshop scenario that starts by assuming the project has failed and asks: what could have caused it?
5. **Q&A Session and Summary.** Live questions and practical guidance on applying Red Teaming and Pre-mortem methods in your own organization.

Expected preparation of the participant

No prior experience or special preparation required.

Czas trwania

1 dni / 2 godzin

Language

Training: English