altkom akademia

Digital Transformation Foundation – accredited training with exam

In today's world, digitalization is not optional – it is essential. Traditional design approaches are proving inadequate in a rapidly changing digital environment. In response to these challenges, a digital transformation methodology has been developed that enables effective adaptation to the requirements of the modern market.

Companies that want to succeed in the digital age must have a wide range of competencies that allow them to efficiently manage change and implement new solutions. The digital transformation methodology is a comprehensive framework that supports the entire process – from strategy to operations.

Training recipients

The training is intended for:
- Project and program managers who want to develop their competencies and move to a more strategic level
- Change Managers who want to develop their skills in the strategic and technological area
- Board members and senior executives who want to understand how to lead their organizations through the transformation process. Heads of departments and departments who face the digital transformation of their areas on a daily basis
- Project management office heads and PMOs to outline strategic directions for their departments
- People taking part in transformation work

Benefits

- Development of managerial competences, enabling participants to engage in strategic management within their organization. Understanding the course of digital transformation and the ability to implement it in practice in the organization
- Ability to select the right transformation initiatives and assign the right resources to them
- Better communication about digital transformation by creating a common conceptual base within the organization
- Obtaining the international Digital Transformation Foundation certificate confirming the acquired knowledge

Training program

1. Background / Introduction
   - Revolution 4.0 – Technological Revolution
   - Exponential technologies
   - Unpredictable surroundings
   - Business Models
2. Transformation
   - Gartner's organization management model (Run – Grow – Transform)
   - Levels of digital change in organizations
   - Definition of transformation
   - Examples of transformation
   - Transformation efficiency
3. Principles of digital transformation
   - Strategic principles
   - Human principles
   - Cultural principles
   - Market principles
4. Transformational competencies and roles
   - Transformational competences
   - Roles and teams in digital transformation
   - Levels of management
   - Combining roles
5. Digital Transformation Planning (4D Model)
   - Transformation step 1 – Discover
   - Transformation step 2 – Define
   - Transformation step 3 – Develop

- Transformation step 4 – Deliver
- Summary of transformation steps
6. Digital Transformation Foundation Exam

Expected preparation of the participant

No specific prior knowledge or preparation is required from participants.

Training Includes

- Accredited training materials
- Digital Transformation Foundation Exam

Language

- Training: English
- Materials: English
- Exam: English

Examination method

For in-person training, the exam takes place at the end of the training in paper form.
For online training, the exam takes place at the end of the training in electronic form.

Duration

2 days / 14 hours

Examination description

Digital Transformation Foundation Exam:

- Exam duration: 40 minutes
- Multiple-choice test consisting of 50 questions
- A minimum score of 50% (i.e., at least 25 correct answers) is required to pass the exam.
- No access to textbooks or training materials during the exam